

INQUIRY OF THE CHIEF FINANCIAL OFFICER

FROM: Councillor Michael Walker

DATE: October 11, 2007

SUBJECT: "ONE CENT NOW" Campaign

Dear Mr. Pennachetti,

I am writing to inquire into the Mayor's "*One Cent Now*" campaign he embarked upon to convince the Federal government to give municipalities 1-cent (17% of GST total revenues) of the 6-cent Goods and Services Tax (GST). This campaign apparently originated in the Mayor's office and City Council was not involved in its development or approval.

Since there is no Staff report on this campaign, I request answers to the following questions regarding the "*One Cent Now*" campaign:

- 1) How much was allocated to fund this campaign to date?
- 2) How much is budgeted to fund this campaign to its conclusion?
- 3) What was/is the source of the funding for this campaign? What account?
- 4) How much did it cost for the printed materials, stickers, pins, billboard posters (transit shelters, subway platforms), et cetera, for this campaign?
- 5) How much did the website creation cost? Who generated the content of the website? In whose name is the domain name registered, at whose cost and how much?
- 6) Was/is there any volunteer time/private funds donated to this campaign? Who are the volunteers? Who are the donors? What are the donations?
- 7) What City staff or Council staff worked on the generation and execution of this campaign? Where do these staff work (what department/division)? How many hours have been devoted?
- 8) Did any City department/division review the draft of this campaign before its commencement? Did City Legal review the final draft to clear any conflicts or copyright issues, for example? Was any legal opinion regarding this campaign obtained before commencing the campaign?
- 9) When was your office notified of the legal action by The Canadian Mint? What discussions have taken place regarding that legal action? Who has been representing the City in these discussions?
- 10) How much was spent to persuade the members of the Federation of Canadian Municipalities (FCM) to support this initiative?

- 11) How much was spent to persuade the members of the Senate of Canada to support this initiative?

I ask these questions in the interest of transparency and responsible democratic decision-making. Many residents are concerned with the trend to shutout City Council from making decisions on public policy.

I look forward to your reply.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Walker". The signature is written in a cursive, flowing style with a long horizontal stroke at the beginning.

Michael Walker
Councillor – St. Paul's

Cc// Members of City Council